



## Haydn Jones

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Haydn Jones is an expert witness specialising in digital assets, blockchain technology, cryptocurrency, financial crime, and regulatory compliance, with a career spanning financial services, technology, and international advisory roles. Currently Managing Director of BlockchainHub, a dedicated expert witness consultancy, Haydn brings deep practical expertise to civil and criminal proceedings, having produced expert reports and affidavits in matters involving fraud, money laundering, KYC, tax issues, and market conditions, across jurisdictions including the UK, the DIFC Courts (Dubai), Singapore, the United States, New Zealand, Spain and Poland. His most prominent engagement was the expert report in *R v Yadi Zhang* — the UK's largest ever money laundering case, involving 60,000 bitcoin worth \$7 billion — as well as a \$230 million fraud matter in the DIFC Courts, a \$1 billion digital asset disbursement following a cryptocurrency exchange breach, and expert reports for sovereign funds, national regulators, and global crypto exchanges. Prior to founding BlockchainHub, Haydn served as Managing Director and Global Lead for Digital Assets at Kroll, where he led the firm's crypto and blockchain practice, and before that spent 3 years as a Director at PwC, working across Audit, Tax, Risk, Deals, and Consulting practices with a specific focus on blockchain. His earlier career included senior roles at the Bank of England, Fujitsu, Deutsche Bank, SBC Warburg, A.T. Kearney, and the Ministry of Defence, giving him an exceptionally broad understanding of regulated financial systems, technology infrastructure, and institutional risk. Haydn is a Full Member of the Academy of Experts (No. 4,111), has contributed to government bodies including VARA (UAE), CIMA, the FCA, HM Treasury and the Bank of England. Haydn is a published author of the Executive Guide to Blockchain and frequent industry speaker, having co-authored Kroll's 2023 Fraud Report, as well as advising clients such as De La Rue, Hiscox, Booking.com, Alvarez & Marsal, Rothschild, and the Saudi Arabian Monetary Authority. Haydn is an Engineer, (M.Eng. - First Class, Manchester University) and qualified Barrister, (Inner Temple).

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### **PROFESSIONAL EXPERIENCE**

**BLOCKCHAIN HUB**, London, United Kingdom

**Managing Director, May 2026 - Present**

An expert witness consultancy supporting the understanding and use of digital asset and blockchain technology across multiple client groups.

**Kroll, London, United Kingdom and UAE**

**Managing Director and Global Lead Digital Assets, January 2023 – May 2026**

Providing strategic leadership for the firm's risk and financial advisory solutions for crypto and blockchain. Selected engagements and proposals include:

- Expert report in relation to R v Yadi Zhang, a Chinese national charged with money laundering having been found with \$6bn in bitcoin, the UK's largest money laundering case - see <https://news.met.police.uk/news/woman-convicted-following-worlds-largest-seizure-501569>;
- Restructuring of a listed bitcoin miner;
- Review of case merits within the DIFC Courts addressing the question of whether bitcoin is money;
- Source of wealth review in relation to a +\$600m dollar restructuring transaction;
- Affidavit for Judicially Reviewing orders made by a nation state tax authority;
- MiCA documentation review for an entity seeking registration within a European state;
- Management and co-lead for the disbursement of a \$1bn of digital assets following a breach at a cryptocurrency exchange, including an affidavit to secure a confidentiality order, as well costs;
- Expert report for a nation state in the DIFC Courts subject to a \$230m fraud;
- Expert report for a global crypto exchange subject to the actions of a former employee;
- Expert report for the victim of a cyber security breach for the Dubai Police;
- Expert report on behalf of the respondents, a large global crypto exchange, including extensive market analysis relating to a liquidity pool scam involving more than 100 US based claimants;
- Expert report in the UK High Court on behalf of the respondents, a UK crypto liquidity provider, to confirm proper disclosure had been made in relation to a trading algorithm, as it pertained to alleged coordinated market manipulation;
- Source of wealth report in relation to a proceeds of crime seizure order;
- Support for the Ministry of Finance, and Central Bank of a south American jurisdiction with a sector wide risk assessment evaluating exposure to digital assets, formulating recommendations, presented via industry seminars;
- Investigations for a major sovereign wealth fund seeking intelligence relating to the principals of investee companies;
- Led an e-money licence/payment services provider application for a well-known, US based on-line retailer;
- Penetration testing for a global crypto custodian;
- Source of wealth reports on behalf of banks, investors and other related parties;
- Expert report involving alleged fraudulent manipulation and operation of a liquidity pool;
- Expert report relating to fraudulent transactions involving hacking, Euro and Bitcoin transactions, and securing the release of an American citizen in custody;
- Expert report relating to UK citizen facing custodial proceedings;
- Due diligence relating to the purchase of a digital assets exchange;

- Disbursement of seized assets in relation to a cyber security hack;
- Thought leadership for accounting policy development in relation to digital advertising real estate in the metaverse; and
- Co-author of Kroll's 2023 Fraud and Financial Crime Report.

**PwC**, London, United Kingdom

**Director, January 2020 - November 2022**

UK Crypto and Blockchain lead working across PwC's lines of service, supporting Audit, Assurance, Tax, Regulation, Deals and Consulting.

Selected engagements and proposals include:

- Core team member of the VARA UAE Dubai project team securing the mandate to establish the regulator;
- FCA application for a multi-lateral trading facility under MiFID for cash settled derivatives;
- Design and implementation of a VASP Sandbox for CIMA;
- Deployment of a digital assets' regulatory framework;
- Regulatory authorisation for a multi-lateral trading facility covering Europe, Asia and US;
- Expert witness reports: civil and criminal, theft, fraud, CTF, source of wealth & technology matters;
- Advice regarding NFT and metaverse technologies covering KYC, AML, security, finance & tax issues;
- Global review and framework design for digital asset custody services to support a bitcoin miner;
- Regulatory triage covering the UK and Germany to support a crypto exchange covering 5AMLD;
- Regulatory triage for a wallet provider as part of FCA registration under 5AMLD;
- Assurance review for a digital currency exchange;
- Reviewer and contributor to the PwC Global Crypto Hedge Fund Report;
- Regularising tax affairs for individuals and corporates;
- Digital asset custody best practices and due diligence questionnaire;
- Business planning for a smart contracts dispute resolution platform;
- Legal opinion for a DeFi collateralised lending platform;
- Blockchain based VAT tracking solution for a consumer goods company;
- Central Bank Digital Currencies - Bank of England consultation submission and global playbook;
- Working across territories, developed the PwC CBDC Global Index; and
- Conference speaker and facilitator delivering multiple sessions both within PwC and externally, to major clients within the financial services and consumer goods sectors.

**BLOCKCHAIN HUB**, London, United Kingdom

**Founder and Managing Director, January 2017 - December 2019**

- Established Blockchain Hub Ltd, a blockchain and digital currencies advisory company;
- Co-Author: The Executive Guide to Blockchain, publication February 2020, Palgrave Macmillan;
- ICO advisory support working with multiple projects covering governance, coin utility, pricing, economics, white papers, community management, security, accounting policy and taxation; and
- Working with Fitch and Euromoney, delivered presentations to, amongst others, De La Rue, the Islamic Trade Finance Corporation, Reckitt Benckiser, Alvarez & Marsal, Rothschild, Riyadh Bank, Bank of China, and Saudi Arabian Monetary Authority.

**FUJITSU**, London, United Kingdom

**Managing Director and UK Leadership Team Member, May 2013 – December 2016**

- Top 100 Programme and Regional Leadership Team Member with responsibility for sales strategy, solution development, stakeholder management and marketing across target accounts;
- Strategic and operational lead for a major high street account, managing some 700 staff, generating £150m annual revenue, securing the delivery of orders valued at £300m over 3 years, including technology, security and audit responsibilities. The role included oversight of several help desk services to support the client;
- Pipeline lead for £350m worth of orders for a major broadcaster covering video connectivity, data centre, hardware, hosting and networking;
- Represented Fujitsu at annual political conferences, parliamentary events, and government committees meeting Ministers, Shadow Ministers, Members of the House of Lords, and Commons; and
- Facilitated events to promote the Fujitsu brand, including hosting a visit from Fujitsu's Global President, and sponsoring a Responsible Business Away Day to renovate an inner-London community garden.

**THE BANK OF ENGLAND**, London, United Kingdom

**IT Business Partner, May 2008 – May 2013**

- Working with the Chief Cashier, Deputy Governors, CFO, CIO, and COOs, implemented a strategic operations and technology framework supporting the Bank's core systems for crisis and normal operations, leading to greater agility, and improved data analytics;
- Strategic technology lead for regulatory reform as part of merging units of the FSA with the Bank to establish the PRA working with Prudential Supervisory teams;
- Restructured the Bank's Technology Governance framework, creating agile strategies for core systems, resulting in improved focus on data, and IT engagement and support;
- Oversaw a bank wide technology transformation portfolio, valued at £20m; and

- Member of the IT Executive Committee, chaired by the Deputy Governor, representing Banking, Markets and Financial Services Divisions.

## **A. T. KEARNEY, Europe**

### **Manager, November 2003 – May 2008**

- Worked with companies across Europe providing strategic and operational support, predominantly centred on cost reduction and productivity;
- Managed a consulting team, implementing a public sector healthcare cost improvement programme, valued at £800m in annual spend, resulting in over £100m in annual savings for telecoms, temporary labour, advertising, and laundry services;
- Led Operating Equipment Effectiveness (OEE) analyses for international confectionary and beverage companies, identifying target areas for efficiency improvement within the supply chain, yielding annual savings opportunities of £25m;
- Sales lead for a strategic outsourcing proposal for an international consumer goods company, spending over €6Bn annually identifying savings opportunities of over €600m;
- Identified £3m in annual savings for a healthcare provider for food categories; and
- Managed an improvement programme for a European utilities business delivering €11m in savings.

## **DEUTSCHE BANK, Europe**

### **Director, September 1997 – July 2003**

- European Head of Procurement (December 2001 to July 2003), leading the European and US Procurement;
- European Equities Head of Cost Management, (July 1999 to December 2001) with responsibility for cost management for the Equities business unit delivering savings of €25m annually;
- Equities Business Manager (September 1998 to June 1999) [Bankers Trust/Deutsche Bank Merger] supporting the acquisition of Bankers Trust by Deutsche Bank; and
- Head of Funding & Equities Settlement (September 1997 to September 1998) [NatWest/Bankers Trust Merger], leading the Treasury functions as part of NatWest/Bankers Trust acquisitions and responsibility for the UK Equities Settlements team.

## **SBC WARBURG, Europe**

### **Associate, September 1995 – August 1997**

- Project Manager for a Treasury Management System supporting Fixed Income, Equities, Derivatives and FX product lines to improve funding accuracy;
- Business Analyst for an accounting reconciliation platform to allow the decommissioning and consolidation of multiple back-office platforms; and
- Graduate Training Programme, Singapore, covering the principles of Financial Products and Investment Banking, such as debt, equities, derivatives, options, swaps, rates etc.

## **MINISTRY OF DEFENCE, UK**

### **Higher Professional Technology Officer, September 1992 – August 1993**

- Development of a cryptography protocol for military communications, using the TMS320 processor;
- Quality assurance review for Polaris nuclear weapons facility;
- Sourcing Lead, Rapier Missiles, Parts and Production Directorate; and
- Troubleshooting for a production line manufacturing marine navigation aid for yachts.

## **MINISTRY OF DEFENCE, UK**

### **Sponsored Student Engineer, September 1987 – August 1988**

- 12 months training programme covering principles of Electrical and Mechanical Engineering.

## **EDUCATION**

- **Bar Vocational Course, (Competent) – Barrister, September 1994 – June 1995**
- **Inner Temple Scholar – 1994**, The Inns of Court School of Law, London, United Kingdom
- Diploma in Law, (Pass) - September 1993 – June 1994
- **Inner Temple Scholar – 1993**, The City University, London, United Kingdom
- **M. Eng (1st Class), Electrical & Electronic Engineering, September 1988 – June 1992**
- **Schlumberger Prize Winner – 1992**, Manchester University, United Kingdom
- **Eifionydd Secondary School, Porthmadog, September 1980 – June 1987** A - Levels: Mathematics - B, Physics - B, Chemistry – B

## **PROFESSIONAL ASSOCIATIONS**

- **Expert Witness Certification** - Bond Solon Training
- **Full Member**, The Academy of Experts
- **Registered and Certified Expert Witness**
- **Fellow**, Institution of Engineering and Technology

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